

BUSINESS ADMINISTRATION (BUS)

BUS 121. Business Writing and. (3 Credits)

(It will cover the external and internal role of communication as it relates to positively positioning a business. The course will focus on both oral and written communication.

Prerequisite: English 101) Business communications will give a comprehensive view of various communication media used in business

BUS 300. Business Law. (3 Credits)

"The course is designed to equip managers and leaders with an understanding of the legal process and how the process applies to managerial and business affairs. Critical thinking skills are emphasized; torts, liability, agency and governmental regulations, and contracts will be addressed."

BUS 305. Global Business. (3 Credits)

"The course is designed to equip managers and leaders with an understanding of the legal process and how the process applies to managerial and business affairs. Critical thinking skills are emphasized; torts, liability, agency and governmental regulations, and contracts will be addressed."

BUS 310. Financial Stewardship. (3 Credits)

"Executive Education program designed to help profit, nonprofit and NGO leaders understand the tools, techniques, and concepts of good financial management. Corporate, profit and nonprofit executives have to strike a balance between creating public value and managing the bottom line. Sound financial management is critical to the long-term health of any nonprofit organization. Senior executives leading corporations for profit and nonprofits need the ability to read financial reports accurately, ask the right questions of their financial officers, and make strategic management decisions based on a solid understanding of the general business principles that apply to all organizations."

BUS 315. Corporate Finance. (3 Credits)

"This course is an introduction to theories and methods surrounding corporate finance. Topics included in this course are capital budgeting techniques, time value of money, risk and return, security market efficiency, policy decisions on dividend, and optimal capital structure."

BUS 320. Strategic Management. (3 Credits)

"This course explores the process of Strategic Management. Discussions will include how managers can act on the behalf of owners and use concepts, principles and theories from several disciplines to analyze a firm's internal and external environment, and develop strategies to achieve the firm's strategic objectives. Cases from a variety of organizations will be utilized to demonstrate principles, techniques and theories. Knowledge from various Business disciplines will be used to formulate, implement and evaluate strategic alternatives. Other topics include managing strategic change, contingency planning and socio-cultural responsibility."

BUS 325. Business Ethics. (3 Credits)

BUS 335. Management and Consulting. (3 Credits)

This course is designed to overview the consulting profession with a subsequent emphasis on organization consulting issues. Effort will be placed on developing proficiencies in a range of skills required to practice the art of consulting.

BUS 350. Organizational Behavior. (3 Credits)

"This course is an advanced introduction to the major theories and issues in the study of human behavior in work organizations. Included are the topics of perception, motivation, leadership, job satisfaction, group dynamics, stress, organizational climate, and communication processes. Organization theory and design concepts are also incorporated to give the student a more complex framework for managerial decision making."

BUS 400. "Strategy, Innovations and Global ". (3 Credits)

"This course is designed to provide students with a powerful set of tools which will prepare them to analyze, formulate, and implement business firm strategies with the aim of attaining sustainable competitive advantage. This course will further allow students to adopt the perspective of the general manager, challenging student knowledge in each functional area in the effort to create integrative strategies that serve the needs of shareholders, as well as other stakeholders inside and outside the company. The course includes conceptual readings, which elucidate the fundamental concepts and frameworks of strategic management, as well as case analyses, which enable students to apply their knowledge to real-world situations and managerial decisions. The course culminates with a final project, which requires student teams to perform a complete strategic analysis on a public company, considering its industry environment and dynamics, its strategic positioning and internal resources, and proposing a course of action for the firm to respond to its strategic challenges."

BUS 435. Entrepreneurship. (3 Credits)

BUS 455. International Market and Trade. (3 Credits)

"This course will study how economic and market integrate among countries including Asia-Pacific Economic, Association of Southeast Asian Nations, North American Free Trade Agreement, etc. In addition major emerging market economies will be evaluated along with challenges and opportunities present to international business firms."

BUS 499. Internship: Bachelor of Bus Admin. (3 Credits)

"Supervised by the chair or faculty member in the business department, the student will select practical work experience in a business field of their choice. The student must apply for the internship at the work location a semester prior to registering for the internship. Internships are only completed in the spring or fall semesters."